

## Call for participation Playful by Design Workshop

The [Digital Futures Commission](#) (DFC) is seeking to engage with innovative designers who are committed to developing high quality products and digital series for children and young people as part of our [guidance for innovators work stream](#). This work aims to identify and assert ways to design and innovate with children's rights in mind so as to embed positive change among digital service providers.

To help us achieve this we are seeking support from your company, as we could learn so much from you, and we would also love to have the opportunity to share some of our development plans with you.

We are running 2-hour workshops to help us better understand the requirements of companies of different sizes and explore ways to support designers to engage with and respond to the findings of our recent report '[Playful by Design](#)'. The workshop has three key aims

**To develop** a shared understanding of how the Digital Futures Commission 'playful by design' principles map onto current practice.

**To identify** areas of tension and challenges associated with practical application of these principles.

**To create** a map of resources and approaches that would help address challenges of 'designing for free play'

We would be very grateful if you would support the work of the Digital Futures Commission. We hope you might also see this as an interesting and valuable professional development opportunity for your team too!

### **We are seeking:**

- **Three members of a design team (ideally a producer, a designer and one other member of your choice) to participate in a design development workshop (led by Dr Angela Colvert and Dr Kruakae Pothong)**
- **The workshop would be in the beginning 24th January (at a time convenient for you)**
- **These people who participate should all be currently working on the same project (developing a product or service for children)**
- **The workshop will take place on Zoom and will last 2 hours**
- **No prior preparation is needed**

We will use the insights gathered in the workshop to develop a free design tool which will support companies to approach challenges from new angles and help them to better align their designs with the needs and interests of children.

Is this workshop something you feel able to participate in? If the timeline is tricky, please let us know and we will try our best to accommodate your needs. Alternatively, if you are not able to participate, might you suggest other companies or designers who we might approach?

If you have any questions, please contact: Angela Colvert at [Angela.Colvert@roehampton.ac.uk](mailto:Angela.Colvert@roehampton.ac.uk) or Kruakae Pothong at [kruakae@5rightsfoundation.com](mailto:kruakae@5rightsfoundation.com)